



# New York City



## *Inspiring New Yorkers 50+ To Live with Passion and Purpose*

*Aging is not lost youth but a new stage of opportunity and strength.* Betty Friedan

**Coming of Age NYC** is a leader in the positive aging movement. **Coming of Age NYC** offers a pathway to live bolder, wiser, and with more resilience in this stage of life by:

- Partnering with other organizations to strengthen our collective voice, share best practices, advance the positive aging movement, and combat ageism.
- Facilitating our signature workshop **Explore Your Future**, a four-module series that guides individuals to envision their next phase of life including community engagement, lifelong learning, and encore careers.
- Presenting educational seminars with highly respected experts in the field to share the latest research and knowledge.
- Sponsoring networking events.
- Offering a comprehensive workshop entitled **Capturing the Energy**, for non-profits, organizations and businesses seeking innovative strategies, ideas, and insights to better engage volunteers 50+ and to build organizational capacity.
- Sharing volunteer opportunities, events and job openings via social media and our monthly e-newsletter, **Inspiring Opportunities**.
- Supporting and promoting local **Coming of Age** chapters across the country.

# Coming of Age

## Why Partner with Coming of Age NYC?

**Coming of Age NYC** is a collaboration of organizations in the New York Metropolitan Area dedicated to building a community of New Yorkers 50+ who live with passion and purpose. Our current partner agencies include: CSS/RSVP, DOROT, Educational Alliance BOOM, Encore, Hudson Guild, JASA, National Executive ServiceCorps, PSS, ReServe, The Transition Network, and United Neighborhood Houses.

Together, we work diligently to advance the positive aging movement and fight ageism's impact on everyone.



## Coming of Age NYC Partners

## What are the Benefits of Partnering with **Coming of Age NYC**?

- Representatives from your organization are trained to facilitate the **Explore Your Future** workshop series, a goal-setting training for individuals who want to discover a fulfilling path forward and create an action plan to achieve it. Also, your staff will be trained in the **Capturing the Energy** program, a training designed to generate and engage baby boomer volunteers.
- Once trained, your staff and/or volunteers can facilitate **Explore Your Future** and **Capturing the Energy** for your own constituents or help facilitate one of our many public workshops.
- Participate in our networking and special events, featuring guest speakers on trending topics.
- Enjoy promotion and marketing of your organization's events, volunteer opportunities, stories, and job postings on our website and through our e-newsletter, **Inspiring Opportunities**.
- Gain visibility for your organization as a leader in the positive aging movement.

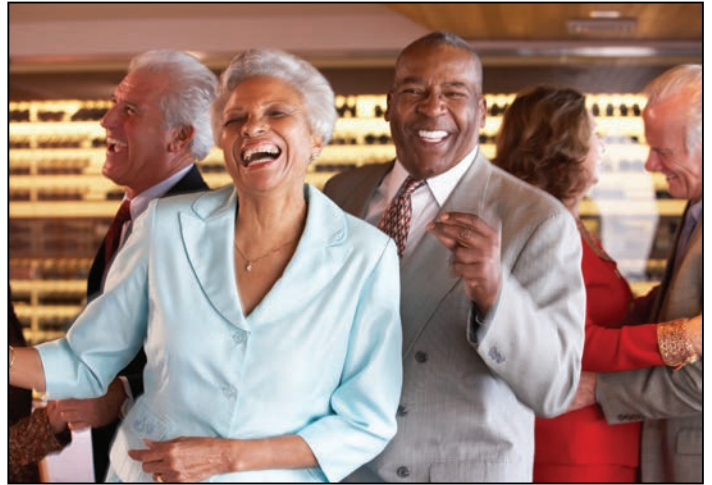




# NYC Partners

## What are Partner Responsibilities?

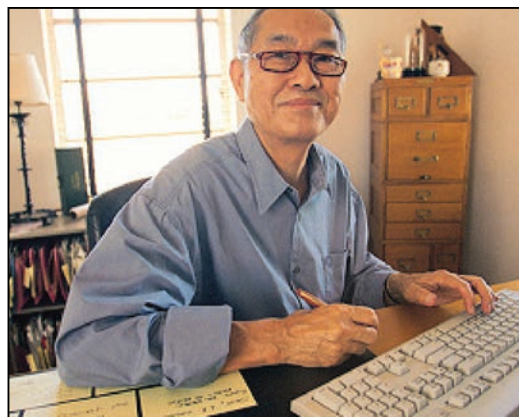
- Partners promote **Coming of Age NYC** through your organization's newsletter and by co-sponsoring events.
- Partners participate in leadership meetings to plan collaborative events, share best practices, develop strategies to advance the positive aging movement, and generate more partnerships.
- Partners host **Explore Your Future** workshops and educational events.



*The afternoon knows  
what the morning  
never suspected.*  
Robert Frost

*We don't stop  
laughing because we  
grow old. We grow  
old because we stop  
laughing.*

George Bernard Shaw

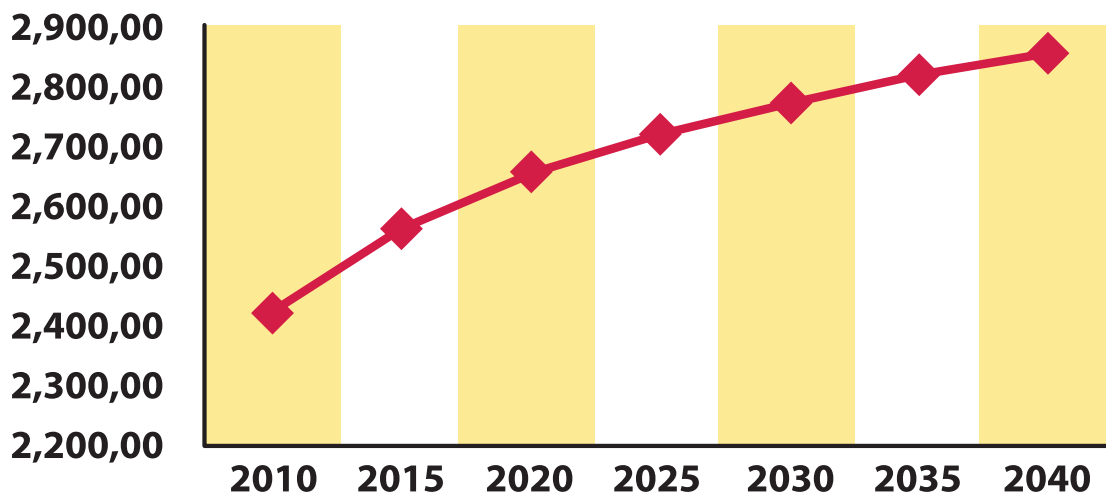




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**The last of New York City's Baby Boomers  
have now turned 50!**

## PROJECTED GROWTH OF NYC'S 50+ POPULATION



*\*Source: AARP State of the 50+ in NYC*

***Coming of Age NYC*** is here to help the ever-growing population of New Yorkers 50+ rediscover their best selves.

*Beautiful young people are accidents of nature,  
but beautiful old people are works of art.*

*Eleanor Roosevelt*

***Coming of Age NYC*** serves the New York Metropolitan Area.

For more information or to become a partner, please contact us at 649-918-6123 x 22  
or email [info@comingofagenyc.org](mailto:info@comingofagenyc.org).

***Coming of Age NYC***

c/o PSS

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